

How Parent App Supports Families



Our Mission:

At Parent, we believe families deserve to feel connected to their child's learning and care, even when they can't be there in person. We know the daily juggle of parenting: balancing work, family life, and the desire to stay close to every moment of your child's development.

Parent was created to bridge that gap, giving families peace of mind & a window into their child's day.

Understanding What Parents Need

Parents often tell us how hard it is not knowing what their child is doing during the day, or waiting until pickup to hear only a rushed summary. Important details such as: meals, naps, learning moments are all easy to miss, and paper notes or scattered emails make it even harder to stay on top of things. Parent was designed to remove that worry, creating one simple, reliable space for everything you need to know about your child.

How Parent App Makes a Difference:

With Parent, you don't have to wait until the end of the day to find out how your child is doing. Real-time updates, photos, and messages give you peace of mind and a chance to share in your child's milestones as they happen. Practical information, like billing, permission slips, or forms, is all in one place, which means fewer missed notes and connections.

Here's how Parent helps families every day:

- Real time updates, photos and activity logs
- One secure platform for all updates, messages and forms
- Daily notes and reminder already shared in the app
- In-app billing, digital permissions and reminders
- Access to observations and curriculum-linked notes

What This Means for Parents

The real value of Parent is in the sense of connection it gives to families:

- Peace of mind, knowing how your child is doing throughout the day.
- Closer relationships with educators, built on open and timely communication.
- Confidence and organization, with everything you need in one secure place.
- Shared experiences, making it easier to celebrate milestones and support learning at home.

Thank you! For allowing us to support you in the vital work you do.

At Parent, we recognize that entrusting your child to others is one of the biggest responsibilities a parent carries. Our mission is to make that journey easier, more transparent, and more joyful. We are proud to help you feel connected, informed, and supported every step of the way.

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